NATIONAL - REGIONAL - LOCAL

STRATEGY

Competitive Tracking,

Research,

AUDIO

Terrestrial Radio.

Streaming Radio, Podcasts

(a)

WEB

Display, Video,

Native, SEM

OUT-OF-HOME

Billboards, Transit.

Airports, Malls.

Experiential

Be more brilliant.

INTELLIGENT MEDIA PLANNING. MEDIA BUYING. ANALYTICS & RESEARCH.

EFFIE AWARD WINNER

MAKIARISMEDIA.COM

MBE & DBE CERTIFIED

DIGITAL

Digital Audience Curation & Targeting - Measuring Results Attribution - Ad Verification

OUTDOOR

Geo-Path Insights Suite - Programmatic OOH Platform

RADIO

Nielsen Audio Ratings - Prime Lingo-Scarborough - SQAD Media Costs

PRINT

Audit Bureau of Circulation - Business Publication Audit - SRDS - Makiaris Custom Circulation Analysis

TELEVISION

Nielsen Ratings - Prime Lingo-Scarborough - SQAD Media Costs - Kantar Media Research















VIDEO

Broadcast and Cable

TV. OTT/CTV.

Cinema

MOBILE

Display, Video,

Native, SEM













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SOCIAL

Advertising

PRINT Newspaper

Magazines.

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